

siec | Education®
Shaping Careers Since 1995



SIEC —
SHAPING CAREERS
SINCE 1995

BECOME A STUDY ABROAD FRANCHISE



www.siecindia.com

Message from the Managing Director **Sonya Singh**



Founded in 1995, SIEC has completed **29 years** in the business of International Education, continuing to uphold its founding principles and objectives, which are to “think beyond business and help our students and client institutions achieve their goals and mission as efficiently and effectively as possible”.

“

Our goal is to keep empowering both our key stakeholders and ourselves, while striving to achieve new levels of service excellence, together with continuous innovation to meet the demands of the rapidly changing industry standards. ”



The world has seen a seismic shift in the technology landscape due to the global pandemic. With COVID-19 digitizing universities and colleges all over the world, the face of education sector has changed. Success in new educational ventures calls for restructuring, opting a collaborative approach and a deep understanding of the complex interconnections between technology platforms, administrators, educators, and learners.

With a community-driven approach and innovation, through our “Edtech platform” SIEC’s objective is to equalize access to international education for millions of global citizens across the spectrum over the next decade.

While marching towards our goal, we want to foster a corporate culture that is customer-centric, team-oriented, speedy, agile, and

accountable. We don’t just want to satisfy; we want to DELIGHT our customers at every level of interaction with us.

We have a clear vision for the future, and that is to establish deep and on-going relationship with education providers across India and overseas, to achieve our mutual objectives of career mapping and student development. This unique vision incorporates training, information, and knowledge distribution at all levels, and is the benchmark of our success and our clients’ success. We are committed to the personal and professional development of individuals and profitability of our partners.

At SIEC, we encompass the knowledge, experience and vast network of Global Education providers, committed to providing you with optimum professional solutions in the areas of education and training

Celebrating **29th Year in 2024** Study Abroad Advising...

38 

BRANCHES
WORLDWIDE



600+

PARTNER INSTITUTIONS



100K+

SUCCESS STORIES

29+ 

YEARS OF
EXPERIENCE



300+

SIEC TEAM



99%

VISA SUCCESS RATE

SIEC BUSINESS VERTICALS

01

SIEC EDUCATION

Australia, Canada, UK, USA,
New Zealand, Europe, Asia

02

SIEC MIGRATION

Immigration Consultation
Australia & Canada

03

SIEC AUSTRALIA

Student Services &
Immigration for Onshore
Australia Students

04

SIEC CANADA CONSULTANTS

Extended Clients Services:
Institute Admissions, Permit
Extensions, PGWP, Express
Entry & PNP

05

SIEC UK

On Shore support
services, university
partnerships

06

SIEC TEST MASTERS

IELTS, PTE, TOEFL,
GRE, GMAT, SAT, CELPIP

07

SIEC SPECIAL SERVICES UNIT

Education Loans, Forex,
Medical Insurance, Ticketing
and Accommodation

08

DOWNTOWN ENGINEERS

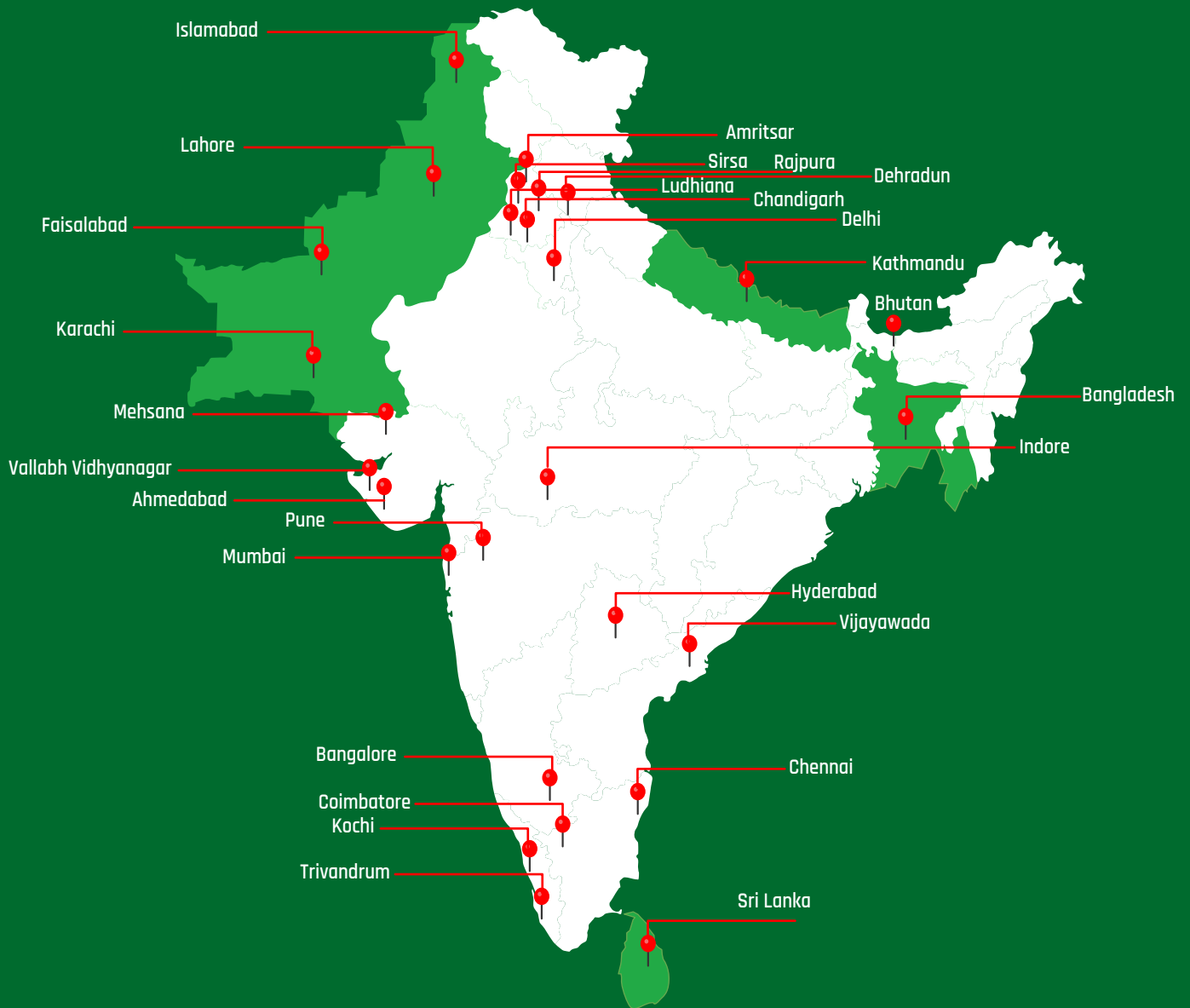
Technology and
Design Team

09

SIEC INTERNSHIP PLACEMENTS

Successfully placing
interns in Australia

SIEC GLOBAL NETWORK



Canada (Brampton)



Australia (Melbourne)



THE UK (London)

siec



SIEC AND PARTNERSHIP



Recruitment:
Selection, Recruitment and Training of Teams



Lead Acquisition and Business Modelling : Campaign Management, Social Media Management, Cost Management and Profitability



Central Application and Visa Submission Team (CAVM)



Access to Tech Platform Gradlynk: Lead Management, Performance Management, Revenue Report and Access to 90,000+ courses



Fee Remittance and Study Abroad Loans



Business Support Unit:
Dedicated Partner Support Team



Assistance in Post Arrival services such as Accommodation, ticketing and Internships



Access to Migration, Test Preparation and Event Services



On-time Commission Payments through Tech Portal

STUDY ABROAD LOANS & SPECIAL SERVICES

EDUCATION LOAN

Embark on your dream of studying abroad without being hindered by financial constraints. Forget the hassle of visiting multiple banks to compare interest rates- we've got you covered! With just a simple phone call, we can make your dreams a reality!



FOREX & FUND TRANSFER

For students, a forex card is a foreign exchange or forex card that allows students to pay for their expenses without worrying about currency or cash issues. All your fund's related queries like your Application fee, tuition fee, GIC opening will be covered by us.

STUDENT'S ACCOMMODATION

We have established strong associations with providers globally, ensuring an extensive selection that suit your unique preferences and needs. From private rooms to fully furnished apartments, we cater to both short and long stays. You can experience the comforts of home away from home.



MEDICAL INSURANCE

Comprehensive medical insurance is mandatory for any student planning to go abroad for higher education. We can help you get the best and reasonable one from your home country.

TRAVEL AND TICKETING

We have established partnerships with best firms that provide affordable and budget-friendly international airfare options. We ensure that students can access the best deals on cheap and low-cost flights for their overseas journey.



SIEC Migration Services

SIEC Canada Migration Services

1. Express Entry
2. Provincial Nonminee Programs (PNPs)
3. Start-up visa
4. LMIA
5. Study visa extension
6. PGWP



SIEC Australia Migration Services

1. Skill Assessment
2. Skilled Migration (189, 190, 491 and 494)
3. TSS/ENS (482, 186)
4. SBS (Standard business sponsorship)
5. Business Investor (188/888)



The UK

1. Tourist Visitor visa
2. Business Visitor visa



The USA

1. Business visitor visa (81)
2. Visitor visa



New Zealand

1. Partner of student Work Visa
2. Partner of Worker Work Visa
3. Visitor visa



SIEC SPECIAL VISAS: CANADA & AUSTRALIA

Tourist Visitor visa
Parent Migration

01

Australia citizenship
by descent

02

Child
Migration

03

04

Business
Visitor visa

05

Student dependant/
Spouse open

06

Spouse
Migration

07

work
permit



MARN:
1466337



RCIC:
R706163



100% VISA
SUCCESS RATE



5K+ SUCCESSFUL
IMMIGRANTS

**DELIVERED BY THE
EXPERTS, DESIGNED TO
HELP YOU SCORE HIGH!**



Benefits of Test Prep with SIEC



**Integrated Study Plans
& Assignments**



**Online & Offline
Classes**



**One-on-One
Interactions**



**Regular Mock
Tests**



**Performance
Feedbacks**



**Easy Access to
Faculty**

INTRODUCED

GraDlynk

Process Design Software Solution

A Study Abroad iTech....



Automated Lead Traffic
Management System



Intelligent Prospect
Identification System (iPIS)



Gradlynk Mobile App
for Students



(i)ntelligent verification and
validation system (iV&V)



International Course
Search Advisor
(i)CSA/USUM



(i)Compare
Course Compare Tool

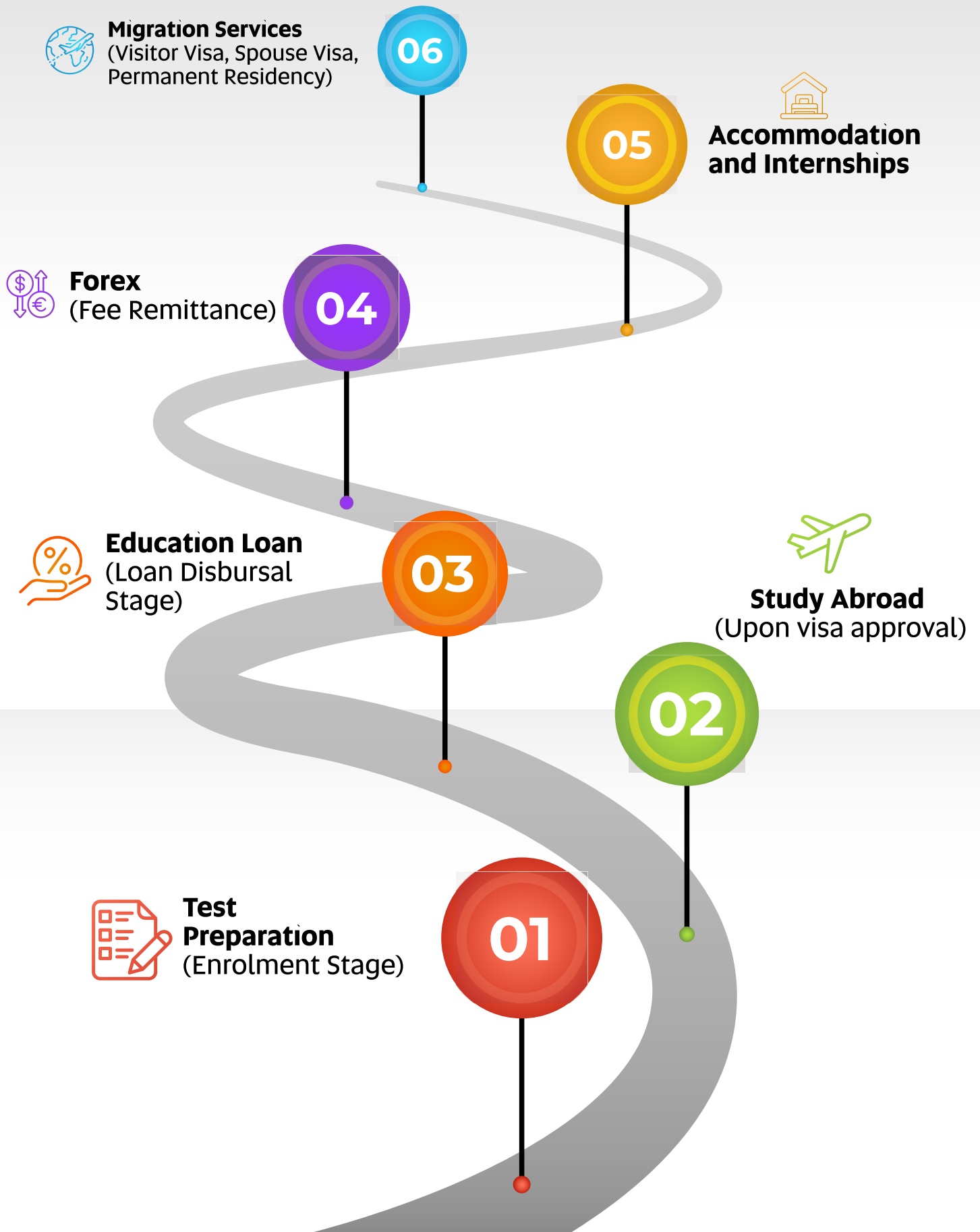


Applications Programming
Interface (API) Integrated
into Applications Portal



Automated Task
Assignments & Follow ups
to meet deadlines.

Revenue Generation



siec|Education®
Shaping Careers Since 1995

**CONNECT
WITH US**



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UCAS